

PHILIP MORRIS U. S. A.  
INTER-OFFICE CORRESPONDENCE  
RICHMOND, VIRGINIA

To: Jerry Osmalov (5) Date: September 10, 1975  
From: Faye Reynolds Charge No. 2100  
Subject: R-5515 Unidentified Belair 85 mm vs. 85 mm Menthol 8-9 mg. Dil.  
CA Cigarette Coded X6D5ALL (over-tipped to same length as control)

Test Requester: P. Gauvin

Approved by: *L. Meyer*  
Manager

Panel Makeup: 300 85 mm Menthol Smokers plus  
100 additional Belair smokers

Presentation: Paired Comparison

Quantity:

Control

Red	L9	1100 packs
Black	G5	1100 packs

Experimental

Red	G5	1100 packs
Black	L9	1100 packs

Cigarette Descriptions:

Control - Unidentified Belair 85 mm Cigarette

Experimental - 85 mm Menthol 8-9 mg. Dil. CA Cigarette  
Coded X6D5ALL (over-tipped to same length  
as control) ALL

fs

cc: F. Resnik J. Wickham J. Whitman  
W. Gannon H. Daniel M. Johnston  
R. Thomson H. Spielberg E. Chambers  
F. Daylor L. Meyer P. Gauvin  
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